

New World Home Preferred Broker Program

Historically Inspired...Historically Green®



New World Home (NWH) is a rapidly growing producer of sustainable housing dedicated to fulfilling the convergence of historically inspired design and next generation green products with ultra-efficient manufacturing methodologies. The end result represents the advent of the New Old Green Modular® (NOGM®) home. A New World Home is respectful of our country's rich architectural heritage, integrates all of the modern amenities of the 21st century, exceeds the most stringent green performance standards in the building industry and is move-in ready in just a few months.

NWH works closely with Brokers to create regionally appropriate and sustainable housing solutions specifically engineered to optimize home energy performance. NWH's Broker Program is a turnkey platform for providing historically inspired, green homes on-demand to the marketplace. The program is specifically designed to enable Brokers to leverage the underlying principles of the NOGM® home product line.

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NEW WORLD HOME PREFERRED BROKER PROGRAM

Preferred Broker Program Benefits

- Design Benefits (supported by New World Architecture PLLC)
- Educational & Training Benefits
- Marketing & Advertising Benefits

Broker Referral Program Process

Brokers that own property and/or control land (building lots) listed for sale now have the opportunity to monetize these listings by leveraging the NWH turnkey NOGM® home platform. Brokers who don't directly control land can also take advantage of the NWH program by networking available parcels with prospective homebuyers interested in building a NOGM® home of their own.

While Brokers are responsible for procuring homeowner leads, NWH provides sales and marketing support. NWH sales associates will meet in person, by appointment with prospective homeowners to provide comprehensive information about NOGM® home features and benefits, pricing for manufactured components, on-site Broker requirements and assist with closing the sales transaction.

Real Estate Commission

In consideration for homeowner referrals as part of this program, Brokers will receive a referral fee from NWH on the purchase price of the manufactured components in the amount of 3% in addition to the sales proceeds on the property (or a commission on the land sale from the property owner).

Preferred Relationship Programs

Please ask us about some of the benefits related to other New World Home programs including our Preferred Relationship Programs. Through various levels that can be established with New World Home, this may be an ideal solution for builders and developers of any size. With the enormous media attention now focused on New World Home, these relationships can offer your clients possible solutions to the marketing and sale of their real estate.

Additional Information

Comprehensive NWH Preferred Broker Program information is available by calling 800-841-5042.